

LEARNERTAINMENT® SKILLS DEVELOPMENT LAB™

Presented by Lenn Millbower, BM, MA, The Learnertainment® Trainer

SET THE STAGE FOR EFFECTIVE LEARNING

DESCRIPTION:

This two-day learning opportunity is an open enrollment workshop for learning professionals.

Always wanted to be a Learnertainer®? Know your sessions need some pizzazz? Need help getting your attendees to pay attention? Then join Lenn in sunny Orlando, Florida for his Learnertainment® Skills Development Lab. Learn how to keep 'em awake so the learning will take. Your boss will praise you. Your peers will admire. Your learners will thank you.

This two-day workshop, based on Lenn's groundbreaking books *Show Biz Training* and *Training With Beat* and his renowned ASTD, IAL, SHRM, ASCD and ISPI International Conference presentations, is a gold mine for teachers, trainers and speakers.

Lenn's Learnertainment® Skills Development Lab is ideal for:

- Trainers, educators and speakers who want to develop exceptional presentation skills;
- Instructional designers who want to create incredible learning programs;
- Learning leaders who want to develop expert design and delivery teams and;
- Anyone sympathizing with the plight of attendees stuck in boring, ineffective learning events.

"Your seminar was excellent. You demonstrated the techniques of a master trainer."

Rod Jurado,
Managing Director,
The Profitable Group

DAY ONE: LEARNERTAINMENT® DESIGN METHODS

In a workshop setting, you will experience the effectiveness of Lenn's brain-based, proven instructional design methods for transforming programs from boring, talking-point lectures into show-stopping, eye-popping, hip-hopping events that are memorable and make a difference. You will come away with terrific templates that you can easily apply to capture attention, increase learning, reduce learning time, engage distracted learners, enliven tired material, enrich comprehension and design and deliver presentations that are educational and fun.

DAY TWO: LEARNERTAINMENT® DELIVERY TECHNIQUES

In a workshop setting, you will learn Lenn's lauded Learnertainment® model for putting pizzazz into your teaching, training and speaking. Along the way, you will discover ways to accelerate learning. Lenn will provide you with specific presentation delivery tips for turning your ideas into action. You will apply Lenn's templates to your specific learning situation. You will create an action plan and present your ideas and action steps to a friendly, supportive audience. You will leave this session with an action plan for adding show biz to learning and a smile on your face.

NOTE – This workshop is available for open enrollment AND for intact groups.

TURN THE PAGE TO EXAMINE THE LEARNERTAINMENT® SKILLS DEVELOPMENT LAB OBJECTIVES

WHAT YOU'LL LEARN AT THE LEARNERTAINMENT® SKILLS DEVELOPMENT LAB:

- Create events that *get results* leadership needs AND the enjoyment learners require.
- Discover simple brain-based learning methods that *make learning lively* and memorable.
- *Experience Learnertainment®* first-hand to assess its value.
- Deliver *sensational learning activities* that aren't forced and resented by learners.
- Expand your repertoire with *exciting, imaginative options* and techniques learners love.
- *Transform dry material* into engaging, interactive, high-impact experiences.
- Create *powerfully immersive learning* environments.
- Receive a proven, step-by-step formula to *increase learning retention*.
- *Increase your professional impact* by learning how to package your message.
- Apply your new *Learnertainment® skills and techniques* immediately.
- Get your creative energy flowing and select specific applications *aligned to your need*.
- *Discuss and share* learning ideas with trainers from other organizations.
- Practice Learnertainment® skills in a *safe, low-pressure atmosphere*.
- Receive a **comprehensive manual** loaded with tips, techniques and templates for applying Learnertainment® to your situation.

DAY ONE: LEARNERTAINMENT® DESIGN METHODS LEARNING GOALS:

- Design learning to *conquer learner apathy* from the first moment until the final curtain.
- *Align Learning with brain-based research* through brain friendly design techniques.
- *Structure learning for success* in ways that honor the needs and style of every learner.
- *Take away tools and templates* for designing and delivering truly effective instruction.

DAY TWO: LEARNERTAINMENT® DELIVERY TECHNIQUES LEARNING GOALS:

- *Hone your presentation skills* with the dynamics techniques of professional entertainers.
- *Use humor effectively* in any situation while still being yourself.
- *Captivate and maintain attention* with props and magic you can use immediately.
- *Energize instruction with music* to increase energy, thinking, creativity and memory.
- Develop a *Performance Improvement Plan* to infuse your events with Learnertainment®.

WHAT RESULTS ORGANIZATIONS CAN EXPECT.

- More *effective* learning programs.
- More learning in *less time*.
- More *polished* learning professionals.
- More *skills transfer* to the job.
- More profits with *less training costs*.

LENN'S PROMISE:

If you are not satisfied with this workshop for any reason, I will return your registration fee.

NOTE – This workshop is available for open enrollment AND for intact groups.

NEXT STEP:

Contact 1-877-SAY-LENN, LennMillbower@OffbeatTraining.com or www.OffbeatTraining.com.

HURRY-BEFORE THE CALENDAR FILLS UP!