



Imagine a workforce that never grows old, never leaves, and rarely get job promotions.

How do you keep those leaders and employees engaged?

That is one of the challenges Santa's North Pole Workshop faces.

Others include running a factory, packaging product, tracking who wants what, and delivering all of these presents in one night.

The logistics are mind-boggling.

Fortunately, the people, the organization, the leadership, and the processes are all astounding.

Equally astounding is the fact that our speaker today got to tour the North Pole. He will share what he learned.

You will discover that magic takes method.

Santa called it a system.

Here to talk about that Santa System is our speaker, Lenn Mill-bow-er.